

iambcp

100X Happiness

Human Resource Management



# Bangchak HR Strategic Focus 2024 - 2028



# BCP Future People

I am BCP Culture

Industry Insight

Business Acumen

Functional Expert

Critical Thinking

Digital Literacy

Interpersonal &  
Collaboration Skill

Self Leadership



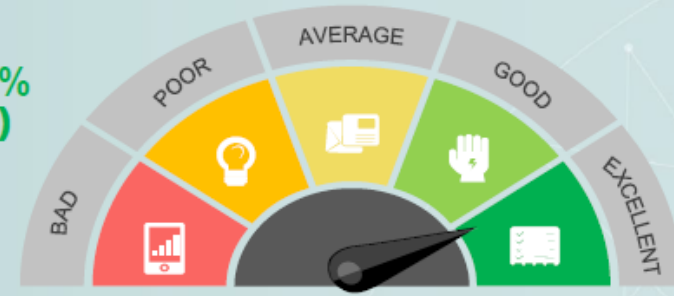
**Smart People  
Global Competence**



# Cultivate Culture & Competency Driven



- ☐ I A M B C P : Turn Mindset to Skillset > 60%
- ☐ Competency Fit **80% (To be finalized)**
- ☐ Upskill People **10%**



**2024 - 2026**

- 1 I A M B C P : Turn Mindset to Skillset
- 2 Enhance **Bangchak Learning** Academy
- 3 Digital & Data Literacy Lift up
- 4 Evaluate Full Competency Standard (Core, Leadership, Functional)
- 5 Review Functional Skill Set & Career Development
- 6 Execute Effective Learning Technology
- 7 Upskill Service Staff to beyond expectation (Program for gas station & Retail staff)